LUXaflex

Interior Window Fashions



luxaflex.com.au





Interior

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Celebrating a century of innovation



2019

The Luxaflex brand celebrates 65 years in Australia.



2018

Hunter Douglas, the company behind the Luxaflex brand, goes Green with the largest solar panel installation of its kind in the world, installed on the roof of its warehouse at its Australian manufacturing site in Sydney.



2016

PowerView® Home Automation is exclusively launched in the Luxaflex Australia range, the most stylish and innovative residential home automation system on the market.



2009

The contemporary series of folding arm awnings is launched.



2008

Luxaflex® Duette® Shades range expands with the launch of the patented Duette® Architella® Shades, the best insulating window covering on the market with the unique cell-within-a-cell construction.



1997

Luxaflex® Luminette® Privacy Sheers launch with its patented design, yet another addition to the Luxaflex exclusive softshades range, combining the best of a sheer curtain and blind in one stunning window covering.



1960's & 70's

The Luxaflex brand achieves market dominance through the popularity of the Aluminium Venetian Blind. The range also expands to include products such as aluminium awnings, fly screens & insect doors, cladding and many more items which were phased out later in the brand's history.



1954

Hunter Douglas launches its Luxaflex Window Fashions brand in Australia introducing Australians to the Dutch heritage brand and the range of exceptionally durable and stylish window covering solutions.



1953

The Hunter Douglas Group expands its global dominance by moving into Australia and establishing its site in the Sydney suburb of Rydalmere where it still stands today.



Launch of the Australian designed and made Luxaflex® Evo Awning. Designed and tested for Australian conditions.

selling houses australia

2011

The Luxaflex brand begins partnership with the successful TV show Selling Houses Australia and still continues today.



Innovation at its finest with the launch of the patented Luxaflex Pirouette® Shadings.



1994

Luxaflex® Silhouette® Shadings launch with the innovative S-Vane raising the industry bar for versatility, light control and style.



1987

Luxaflex® Duette® Shades launch in Australia. Innovation is in the DNA of the Luxaflex brand and this first honeycomb blind becomes the founding product in the exclusive patented softshades collections that follow it in the years to come.



1986

Hunter Douglas, the company behind the Luxaflex brand, purchases Sunweave Textiles and moves the plant to Rydalmere where it remains today creating many of the fabrics used in the Luxaflex Roller Blind and Canvas Awning ranges.



1946

Henry Sonnenberg established a joint venture with Joe Hunter, a gifted inventor, which developed new technology and equipment to design the modern aluminium venetian blind with its thin bounce back slats. This led to the establishment of the worldwide Hunter Douglas Group which remains the market leading group of companies today. Luxaflex Window Fashions is the group's premier brand.



Henry Sonnenberg moved the company to Rotterdam the Netherlands to escape the impending war and began the company's Dutch heritage. This led to the establishment of the Luxaflex Window Fashions brand.



1919

Henry Sonnenberg founded the company as a machine tooling business manufacturing in Dusseldorf, Germany.



About Luxaflex® Window Fashions

Luxaflex Window Fashions – Bringing you Australia's largest range of inspirational shading solutions since 1954. At the forefront of innovation and technical excellence, the international company behind the Luxaflex brand develops and designs many of these exclusive patented products and operating systems. With so many options on offer, we provide a specialist consultation to ensure your individual needs are met.





Hand crafted quality

It is the quality and technical excellence that sets Luxaflex® Window Fashions apart. Our patented designs are engineered and thoroughly tested for the harsh Australian climate while our individually crafted products are made to specific requirements from the very best materials. This meticulous attention to detail with every made-to-measure window covering is what makes the Luxaflex difference.



Innovation is our heritage

Luxaflex Window Fashions has been a leading brand in Australian homes since 1954. With a Dutch heritage, design and innovation are at the core of the brand. Since the invention of the Aluminium Venetian Blind, we have continued to expand the Australian product range, combining the best of international and local innovations.



Style to light up your home

As well as its own unique aspect and position, every home also has its own distinct style. From regal Victorian to modern minimalist to the angular drama of a city high rise, the right designs have to fulfil both aesthetic and practical demands. For over 65 years we have made it our passion to understand the many elements of window styling so you can enjoy beautiful light in every room with inspired and elegant solutions for your home.



Warranty with peace of mind

You have complete peace of mind when investing in quality Luxaflex Window Fashions. We stand behind our products by offering a 5 Year Manufacturer's Warranty³.



Australian made

Most of our product range is made-to-measure in our Australian factories to our specific Luxaflex premium quality standards using high quality specialist equipment and Australian workers. Many of our raw materials are either also made in our own Australian, North American or European factories or sourced from local or international suppliers to meet our high quality standard.



Choosing the right solution for your home

Light control

Light control is the number one consideration for most homeowners in choosing a window covering. Whether to darken a bedroom, reduce glare in a living room, or let natural light in to brighten a room, we offer different opacities for your window covering to filter or deflect sunlight depending on your needs.



SheerSheer softly filters the light and allows for view-through.



TranslucentTranslucent screens out harsh light whilst still providing daytime privacy.



Blockout

Blockout gives you the ultimate in privacy and light control by completely blocking out light through the window covering.

Insulation & energy efficiency

One of the greatest benefits of Luxaflex® Window Fashions is the ability to control the room's temperature. Insulation and energy efficiency is achieved through the selection of the right blind or awning. A well insulated window can reduce energy consumption as it relies less on air conditioning/ heating to control the temperature of a room. Save up to 49%¹ on your heating costs with Luxaflex® Duette® Architella® Ménage Shades through winter and save up to 60%² on your cooling costs through summer using a Luxaflex Evo Awning. Combine external awnings and internal blinds for the best result year round.

Structure

The unique honeycomb structure of Luxaflex Duette Architella Ménage Shades traps the heat and prevents heat gain and loss.

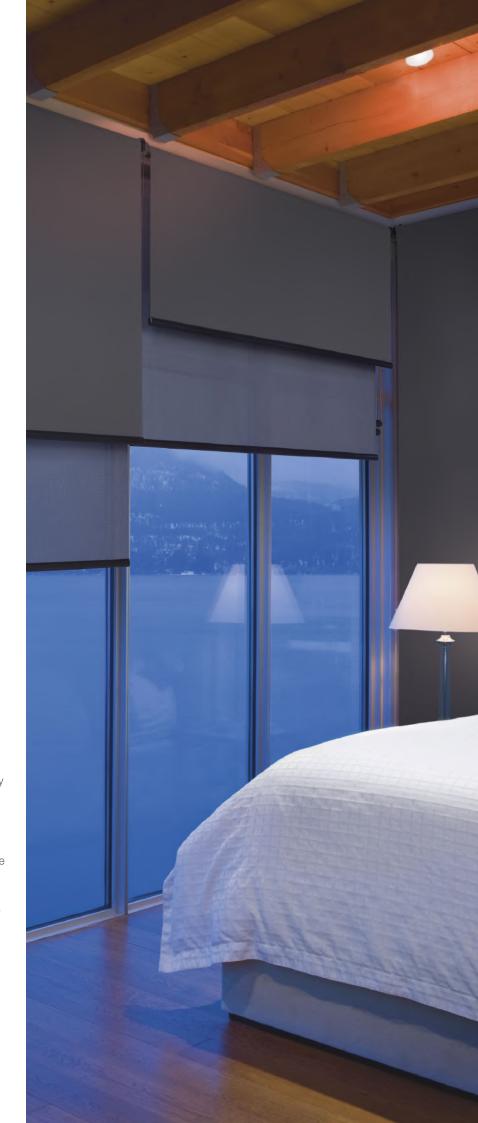


Summer



Winter





Privacy

Maintaining privacy day and night is an important consideration for many homeowners, particularly for bedrooms and bathrooms. With higher density living on the increase around Australia, stopping prying eyes from the street and neighbours provides security for you and your possessions. However, you don't need to give up a beautiful view or block out the daylight to achieve this. Privacy can be achieved with louvred products where you can angle the vanes to your desired position. In addition, we also have a large range of dual function products to help you achieve privacy whilst keeping your view such as Luxaflex® Dual Roller Blinds, Luxaflex Duette® Duo-Lite Shades and many others that our Luxaflex Consultants can recommend to suit your home.

Easy maintenance

A key consideration for those with a young family or those that are time-poor is the ease of maintenance. With such an extensive range, there are many Luxaflex® products that are effortless to care for. The Softshades Collection is made from polyester which is naturally anti-static, repelling dust. The Fabric Collection features selected fabrics treated with Duraguard® Fabric Protector and Sanitized® Antimicrobial Protection. See page 41 for more details. Luxaflex® PolySatin® Shutters can be easily removed and hosed outside.



Child safety

We understand the importance of safety in the home, especially for those with young children and pets. That's why all Luxaflex Window Fashions are designed with safety in mind and are compliant with the latest ACCC Child Safety Regulations to ensure they are safe for the occupants and visitors to the home.





Operating methods

Home automation

Many of our motorised blinds, shades and awnings provide the convenience of remote control motorised technology through hard-wired or battery systems, including integration into 'Smart Home' automation systems. This allows control of your window coverings at the touch of a button, timer or sensor. In addition to providing the ultimate choice in child safety and convenience, sensors can ensure the windows are shaded to provide optimal thermal efficiency in your home throughout the day.



Manual solutions

If you would rather take the reins of your window coverings yourself, we offer an extensive range of manual solutions that offer easy and effortless control. All of our control solutions are child and pet safe and no matter which option you choose, we guarantee smooth, precise operation for years to come.



Why buy from a Luxaflex® Window Fashions Gallery?

Personal service

We understand selecting the right window coverings solution can be difficult with so many choices in styles, colours, operating systems and opacities available to you. Our Gallery Showrooms provide the ultimate experience in window fashions shopping to make it simple, easy and fun from your initial enquiry through to the after-sales service.

Expert advice

We will guide you through the selection of the right window covering, colour, style and operating system to meet your personalised needs for your home. With access to the exclusive Designer Series, we offer the largest selection to provide the ideal solution for your home.

Experience

The Luxaflex brand has been a household name in Australia since 1954. We know Australian homes and our entire range is engineered and thoroughly tested to meet the high quality standards of the brand as well as deliver high performance in our harsh Australian environment. Our staff are thoroughly trained to ensure we provide customised solutions to meet your needs.

Reviews Trustpilot

We are proud to say that we have a 5 star rating on Trustpilot which is one of the most trusted and widely used review platforms in Australia. With stringent rules and processes around customer verification, we encourage you to read what our customers say about us before making your purchase.



Your guarantee of total satisfaction

We are committed to ensuring you have a thoroughly satisfying experience and are 100% happy with your selection of your internal window covering. We guarantee it. If you are not happy with your choice, we will exchange it for another Luxaflex product. We simply ask you to live with your choice for 20 days, then you have 20 days to make a claim, for a one-time replacement. Full terms and conditions are available in the 20/20 Gallery Gold Guarantee brochure or on our website. Exclusively available in Luxaflex Window Fashions Galleries.



Product Series providing you a range of price points

Luxaflex® Window Fashions continue to evolve the Australian range of stunning window covering solutions for inside and outside your home with the Luxaflex Product Series. Each product type in this brochure offers styles, fabrics and finishes from the Designer, Classic and Living Series allowing you to select from the price point within product ranges to meet your individual budget. The broader range ensures Australian homeowners now have even more choice from the brand they know and trust, Luxaflex Window Fashions, in Australian homes since 1954.



The Designer Series is our exclusive top-of-the-range collection providing unique features and premium solutions.







The Classic Series is our core range of Luxaflex products that Australian homeowners have loved for generations.







The Living Series is our refreshingly affordable range of blinds customised to suit your lifestyle.







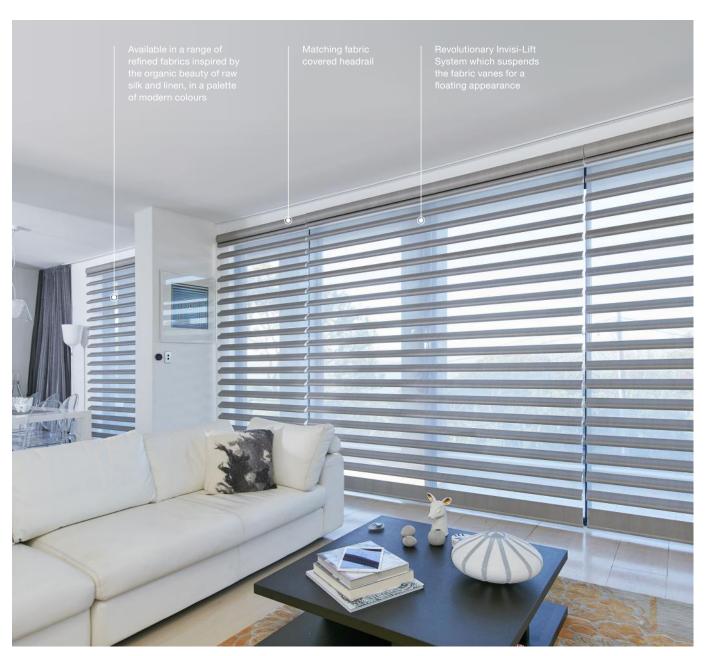


Softshades Collection

The Luxaflex® Softshades Collection captures the essence of premium styling for your windows with the most comprehensive and unique collection of fashionable soft window fashions. The collection provides the entire house solution by coordinating complementary tones and fabrics across different windows and doorways in any room.















Pirouette® Shadings

Luxaflex Pirouette Shadings are a patented and innovative window fashion allowing light and privacy to be controlled precisely with its unique design. It features soft fabric vanes attached to a sheer backing to draw natural light into the room and can be adjusted to reveal filtered views or total privacy.

A Closed for full privacy B Open for unobstructed view-through using the revolutionary Invisi-Lift System which suspends the shadings' vanes for a floating appearance C Contoured for elegance D Invisi-Lift System which suspends the shadings' vanes for a floating appearance













_uminette® Privacy Sheers

Combining the timeless beauty of a sheer curtain and the superior control of a blind, Luxaflex Luminette Privacy Sheers offer an inspired, elegant alternative to the traditional curtain. Featuring a softly curved, vertical design with integrated fabric vanes for a striking interior statement, Luminette Privacy Sheers are ideal for expansive windows or sliding doors.

A Softrak System B Drawn back for an unobstructed view to the outside C Rotate vanes closed for privacy **D** Rotate vanes open for a soft, diffused view-through













Luxaflex® Silhouette® Shadings

For lovers of light, Luxaflex Silhouette Shadings with the signature S-Vanes feature soft vanes suspended between two sheer facings for a captivating appearance of floating vanes. The unique S-Shaped fabric vanes gently diffuse incoming light across the room creating an enchanting glow to your day whilst a simple turn of the vanes will darken your room and provide privacy.

A Close the vanes for night time privacy B Sheer fabric gives a neutral street side appearance and daytime privacy when the vanes are open C Signature S-Vane, available in 50mm, 65mm and 75mm vane sizes D Available with a range of operating systems, including Ultraglide $^{\circledR}$ 2 'click and walk away' which offers an innovative self-lowering feature











Modern Roman Shades

Discover our innovative take on a traditional blind with Luxaflex Modern Roman Shades. This contemporary shade has no exposed rear cords for enhanced child and pet safety. Available in 3 unique styles with a choice of operating systems and a broad range of fabrics in room darkening and translucent opacities.

A Rolling – soft fabric folds roll into a fabric covered headbox B Stacking – soft contoured fabric folds stack up beneath a slim fabric headrail C Rear cordless design improves the view from outside and is completely child safe





Duette® Shades

Luxaflex Duette Shades are the original cellular shades, specifically engineered for energy efficiency at the window in both cold and hot climates providing a contemporary striking look. Their honeycomb construction creates a layer of insulation as it traps air in distinct pockets. Easy to care for, there is a large selection of cell sizes, colours and styles.







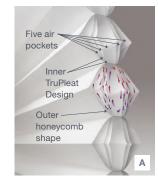
A Skylight B Arch window & fixed shape windows



Duette® Architella® Ménage Shades

The latest innovation in honeycomb shades is the Designer Series exclusive Luxaflex Duette Architella Ménage Shades. This revolutionary fabric range features a 38mm triple honeycomb construction with six layers of fabric and five insulating air pockets, providing the best insulation currently available for window coverings. Most of your home's energy is lost through windows. Research revealed that up to 30% of total heat loss from your home occurs through uncovered windows.

A Patented Duette Architella Ménage cell construction, it's what's on the inside that makes the insulation difference

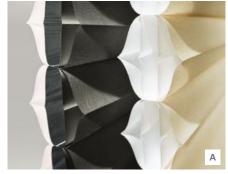




Luxaflex® Duette® Architella® Shades

Exclusive to Luxaflex Window Fashions are the Duette Architella Shades that feature a honeycomb-within-a-honeycomb structure for superior energy efficiency, which reduces heat loss in winter and keeps your home cool in summer. Available in a range of fabrics, colours and opacities teamed with a range of operating systems.

A Three distinct air pockets trap air within each cell deflecting heat







Fabric Collection

The Luxaflex® Fabric Collection provides you with many choices for colour, texture, opacity and operating methods as well as peace of mind with knowing that your blinds are backed by a comprehensive 5 year Luxaflex Manufacturer's Warranty³. Team different opacities in different rooms to suit your light, heat and privacy requirements.







Luxaflex® Roller Blinds

Luxaflex Roller Blinds with patented EDGE Technology provide a stylish appearance and smooth operation, combining sophisticated technology with a variety of the finest fabrics ranging from blockout to light filtering sunscreens. We elevate this go-to classic with premium fittings and bespoke production for every blind.

A Available with Chain operation B Choose LiteRise operation for a completely cordless solution









Luxaflex® Roller Blinds

Maintaining privacy day and night is an important consideration for many homeowners, particularly for bedrooms. We can help you select the right fabric and opacity so you don't need to give up a beautiful view or block out the daylight to achieve a sense of security. Luxaflex® Dual Roller Blinds give you the ultimate in flexibility as they team fabrics of various opacities to soften the sun's rays during the day while letting in a soft filtered glow and allow you to shield out the sun when needed and provide privacy during the night. You can also opt for a headbox and side channels for maximum light control.



Roller blinds with home automation

PowerView®

With PowerView Motorisation from Luxaflex® Window Fashions, the world's most beautiful window fashions are now the most intelligent. This innovative wireless system automatically moves your shades throughout the day. Just program your daily personalised settings with your smartphone or tablet. You can even activate a pre-programmed setting with a touch of our brilliantly designed Pebble® Scene Controller, available in ten perfect pops of colour.

PowerView can also act as an intelligent automation solution for your window shades allowing you to create a whole-home connected experience. Seamlessly integrate with compatible smart home systems like Google® Assistant and Amazon® Alexa® to control your blinds by voice command.







QMotion®

Luxaflex Roller Blinds powered by QMotion were designed with a focus on making motorised window coverings simple, functional and stylish. Unlike conventional motorised shades, Luxaflex Roller Blinds powered by QMotion are remarkably quiet. Their movement is smooth and virtually silent and you can also adjust the blind position manually by hand, a feature exclusive to QMotion. In addition, QMotion technology Roller Blinds are completely cordless which makes them child and pet safe.



QMotion ZigBee Technology

Luxaflex Roller Blinds with Qmotion ZigBee Technology is the answer to integrating QMotion into Control4 automation systems. The QMotion ZigBee motor communicates natively with Control4, which means no additional accessories are required for direct wireless communication.

Other motorised solutions

Other options include Merger® motors (Merger Remote, Merger Integrated Lithium battery, Merger Switch or Merger Remote 37) or the premium European motor solutions from Somfy® (Somfy Remote or Somfy Switch).





Luxaflex® Roman Shades

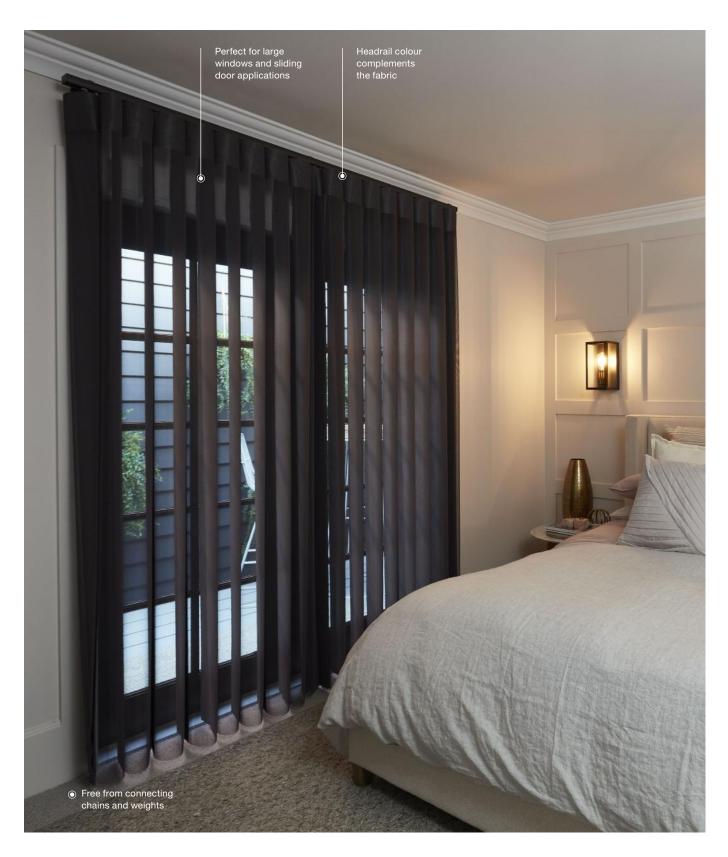
With a classic look and feel, Luxaflex Roman Shades are available in an extensive assortment of fabrics that encapsulate their timeless beauty. Fabrics range from blockout, translucent, sheer and selected sunscreens to suit your home and lifestyle. Options include decorative tassels, timber battens, reverse top down/bottom up operation and motorisation.



Luxaflex® Panel Glide

Luxaflex Panel Glide creates privacy, protection and an outstanding impression in any room. Perfect for a large window, sliding doors or as a room divider. The blinds are comprised of a series of smooth fabric panels that glide effortlessly sideways on a simple track mechanism, making it light and easy to operate. Available in a range of fabric styles and trim options to suit your home.





Luxaflex® Veri Shades®

A contemporary take on a classic window covering, Luxaflex Veri Shades combines the versatility of a vertical blind with the elegant appeal of a soft window furnishing. Featuring the premium Luxaflex EDGE Vertical Track system and soft Veri Shades fabric, the Luxaflex Veri Shades collection provides the perfect balance of style, durability and child safety features to complement any home interior style and living needs.

A For seamless indoor-outdoor living, conveniently walk through the individual fabric vanes whether they are opened or closed and let the fabric softly settle back into position





Luxaflex® Vertical Blinds

Luxaflex Vertical Blinds offer a timeless, practical design incorporating fabric vanes that can be easily rotated or stacked to left, right, centre or split to manage light and privacy with great precision. A large range of colours and fabrics are available to suit your taste and they are easy to clean and operate.

- Available in two operating systems: Chain and Cord or Traversing Wand, offering design flexibility for your room.
- Our track is the most flexible solution for large sloping and irregular shaped windows and offers perfect light protection with a 200 degree vane closure to ensure minimal light leakage between blades.

A Solution for large sloping and irregular shaped windows



Fabric benefits

Luxaflex® fabrics are made from the highest quality yarns and most are manufactured here in Australia.

Easy to clean & maintain

Many Luxaflex fabrics are treated with Duraguard® Fabric Protector, which effectively repels most stain causing agents with its proven, water based, preventative formula. This fabric protection is totally invisible and has high levels of stain repellance. It makes cleaning and maintaining the fabric much easier.



Reduced allergens for a healthy home

Selected Luxaflex fabrics are treated with Sanitized® hygiene function which effectively reduces the development of bacteria, odour and mildew. Free of harmful substances Sanitized hygiene is recommended by institutions for allergy sufferers.









Fade resistant

Luxaflex fabrics undergo stringent testing to ensure they resist fading and maintain their original appearance for many years. All Luxaflex fabrics have been tested for colour or light fastness on a scale from 1 to 8, where 8 is most fade resistant from exposure to light. The Luxaflex quality standard is 6 and above. Many other blind and curtain fabrics available in Australia do not pass these tests resulting in a shorter product life.

Fire retardant

All Luxaflex fabrics are suitable for residential applications. They have been designed specifically to inhibit the spread of flames and smoke in the event of a fire. These fabrics are independently tested in accordance with the Australian Standard.



1 Savings are based on the installation of fully-recessed, reveal-mounted Duette Architella Ménage Shades with 38mm blockout fabrics in an average home in Sydney, compared with the House Energy Rating standard of Holland Blinds from AccuRate, in that home. These calculations have been modelled by an independent third party. Savings will vary based on the window type and installation. 2 Based on independent modelling conducted by White Box Technologies in conjunction with Peter Lyons & Associates. June 2013. 3 Conditions apply. Please refer to the Luxaflex Website www.luxaflex.com.au for more details. PolySatin Shutters have a 20 year warranty. Five year warranty applies to shutter hardware. 4 Based on information from NABERS (National Australian Built Environment Rating System) Visit www.nabers.com.au for more information. Sanitized® and the Sanitized® symbol are Trade Marks of SANITIZED AG, Switzerland, registered in numerous countries. See label on the fabric in our Collection books for Duraguard and Sanitized fabrics and Fire Retardancy information. Somfy is a registered Trade Mark of SOMFY SAS. QMotion is a registered Trade Mark of QMotion Incorporated. Dickson is a registered Trade Mark of DICKSON SAS. Sunrain is a registered Trade Mark of Leiner Pty Limited. Veri Shades is a registered Trade Mark of Kilmallock (ACT) Pty Ltd. Google is a registered Trade Mark of Google LLC. Amazon and Alexa are registered Trade Marks of Amazon Technologies, Inc. *All Luxaflex Products that are installed correctly will comply with the Trade Practices (Consumer Product Safety Standard - Corded Internal Window Coverings) Amendment Regulations 2010 (No. 1). © Copyright 2018 Hunter Douglas Limited [ABN 98 009 675 709]. ® Registered Trade Marks of Hunter Douglas. Colours may vary from those shown in this brochure 18.017.041 C15370_11.2018



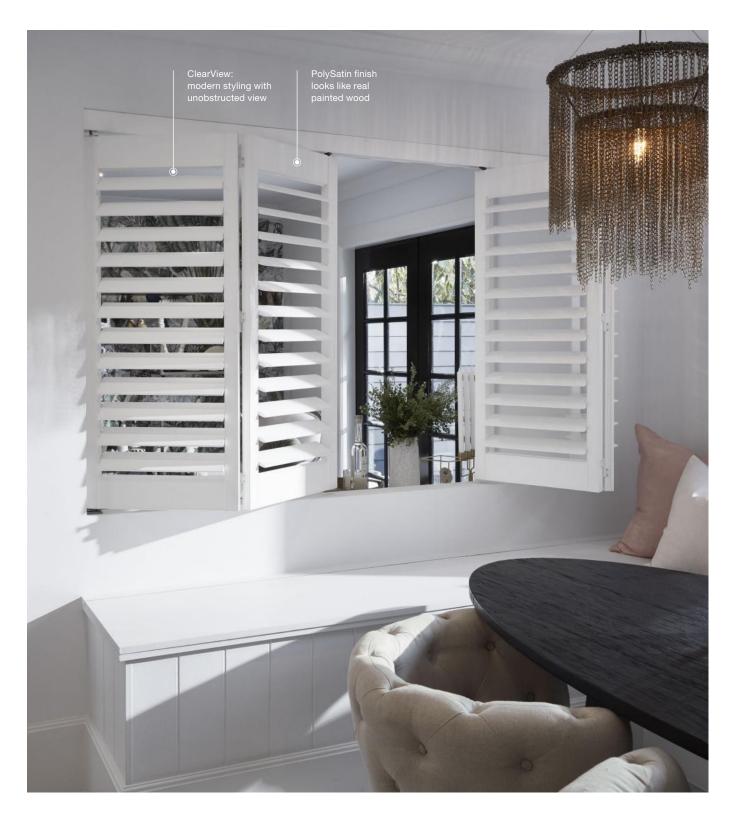


Shutters & Venetians Collection

The Luxaflex® Shutters & Venetians Collection combines timeless grandeur with both practical and durable design. From the natural beauty of rich solid timber to the meticulously engineered synthetic timber products, there is an option to suit the individual requirements of every room and home.







Luxaflex® PolySatin® Shutters

Luxaflex PolySatin Shutters are the modern alternative to traditional wooden shutters and are virtually maintenance free. They are made from an advanced polyresin compound and bring elegance to any interior with their soft, matte lustre providing the look of a freshly painted shutter which will last for years to come.

A The shutters can simply be washed with water to remove dust or marks without affecting the product ${\bf B}$ Water resistant, the shutters will not blister, peel, flake, corrode or fade – ideal for kitchens, bathrooms and external areas exposed to sun, rain and coastal environments







Luxaflex® Timber Shutters

Luxaflex Timber Shutters provide the timeless beauty and enduring craftsmanship of real timber, custom made for your home. The shutters effectively provide protection from heat and glare. Choose from a range of over 10 paint or stained finishes.



Luxaflex® Country Woods® Venetians

Luxaflex Country Woods Venetians are the perfect choice for the classic look and feel of natural timber. Fashioned to create a warm and inviting home, they're available in a variety of colours and slat sizes.



Luxaflex® Aluminium Venetians

Luxaflex Aluminium Venetians are simply stylish, providing a timeless design that suits many decorating styles and are highly functional for both heat and privacy control. You can motorise selected Luxaflex Aluminium Venetian Blinds for the latest in technology and control.



Luxaflex® Wood Essence Blinds

Luxaflex Wood Essence Blinds are a practical alternative to traditional timber blinds. Made from engineered materials they have the classic look of timber blinds whilst being impervious to moisture. This makes them perfect for high humidity areas such as bathrooms, laundries and kitchens.